

## EDUCATIONAL MEDIA

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"Media ... is the study of transactions among people, their messages, and their message systems. More particularly, media .. studies how ... communications affect human perception, feeling, understanding, and value .."  
Postman & Weingartner

## COURSE DESCRIPTION

Education 463-4 will explore the potential of media to facilitate learning. The course will have 5 basic emphases:

1. proficient operation of equipment commonly found in schools (this section will utilize a "hands on" open lab approach to the operation of video equipment, movie and still cameras, projectors, duplicating equipment, tape recorders and graphic skills).
2. demonstrations/workshops focussing on particular AV materials, equipment and/or techniques.
3. seminars devoted to viewing and assessing AV materials and to generating strategies for the effective use of media
4. designing and creating AV materials for classroom use
5. Serendipity - special topics/field trips/guest speakers

## COURSE EXPECTATIONS

1. Students are expected to attend and contribute to all phases of the course and actively explore the study of media.
2. Students will be required to demonstrate competence in the basic skills of operating equipment.
3. Students will be required to complete an AV project of their own design which demonstrates a knowledge of media as means of achieving specific teaching outcomes.

## MATERIALS AND EQUIPMENT

The LRC will supply the necessary equipment and sell consumable materials at cost. Students can figure on approximately \$15 - \$20 to cover expenses for acquisition of basic skills (slide film, overhead transparency and graphic materials, etc.)

## READINGS

A number of articles and handouts will be distributed during the course. The basic text for the course will be Hands On: A Media Resource Book for Teachers, by Anne Taylor, National Film Board, 1977 available in the Bookstore Annex.